

# SEND ME

## Unleashing the Power of **BOLD LEADERSHIP** and Decisive Action

### OVERVIEW

What does it mean to truly step forward when others step back? To stand in the fire when the stakes couldn't be higher? **Send Me** is more than a call to action—it's a declaration of leadership, courage, and purpose. It's about living a life where hesitation is replaced with conviction and fear is transformed into fuel.

In this powerful keynote, we'll journey into one of the most complex and pivotal moments in recent history: the withdrawal from Afghanistan. Beyond the headlines and politics, there are raw, untold stories of leadership forged in the crucible of chaos—lessons that reveal the transformative power of decisive action in the face of uncertainty.

This isn't about theory or abstract concepts. It's about the human side of leadership: the doubts, the grit, and the triumphs that define the people willing to say, "**Send Me.**" It's about equipping you to lead boldly in your own life, no matter the challenge.



### JOE MCNAMARA

Former ground force commander and combat decorated U.S. Marine, Joe McNamara, helps unlock the full potential of your team by showing you the tactics, techniques, and procedures they used to turn passive followers into active leaders and cultivate winning cultures.

### WE'LL UNCOVER FIVE KEY LESSONS THAT WILL TRANSFORM HOW YOU APPROACH LEADERSHIP AND ACTION:

1. **Preparation:** Learn why the battles are won or lost long before they begin, and how preparation creates clarity in chaos.
2. **Human Factors:** Understand the critical factors that affect decision making in the midst of chaos.
3. **Mindset:** Develop the mental toughness to see every obstacle as an opportunity for growth and leadership.
4. **Ownership:** Discover the power of taking full responsibility, even when the weight of the world is on your shoulders.
5. **Legacy:** Build a vision for the impact your leadership will leave long after the moment has passed.



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These lessons are drawn from real-world, high-stakes situations—proof that leadership is not defined by position, but by the actions we take when it matters most. Whether you're navigating a career challenge, managing a team, or looking to elevate your personal mission, these insights will equip you to lead with greater confidence and purpose.

**This isn't just a keynote—it's a battle cry. It's a challenge to stop waiting for the perfect moment and start making bold decisions that shape your future. Now is your time to step forward and say: 'Send me.' This is a must-hear experience for anyone ready to lead with courage and leave a legacy of impact.**

## KEY TAKEAWAYS

5 Key Leadership lessons that we can learn from one of the biggest moments in history.



### PREPARATION

Learn why the battles are won or lost long before they begin, and how preparation creates clarity in chaos.



### HUMAN FACTORS

Understand the critical factors that affect decision making in the midst of chaos.



### MINDSET

Develop the mental toughness to see every obstacle as an opportunity for growth and leadership.



### OWNERSHIP

Discover the power of taking full responsibility, even when the weight of the world is on your shoulders.



### LEGACY

Build a vision for the impact your leadership will leave long after the moment has passed.



### CONNECT WITH US

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